

Phan Hoàng

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bio.

My name is Phan Hoang. I am 27 years old. I was born in Ho Chi Minh City, Vietnam, and I've been living there since then.

To be honest, I have NO certificate in any particular subject. Almost all of the knowledge about web and graphic design, I've learned and done the researches by myself. It's been a long and difficult way for me to get here, and I'm really proud of that.

what I've taught myself.

		yrs. of exp.	self-estimate
● graphic design applications	 Adobe Photoshop	8	expert
	 Adobe Illustrator	6	very good
	 Adobe Flash	6	very good
	 Adobe Indesign	3	good
	 Adobe Dreamweaver	3	good
● hand drawing	typography		
	web interface concept		
	simple sketching		
● web techniques	HTML / XHTML	8	expert
	CSS 2.1 standard	5	expert
	Flash ActionScript	3	fair
	PHP (serverside scripting)	7	expert
	MySQL (database)	7	good
● photography	a dew on a blossom flower in a beautiful early sunny morning is one of the most wonderful things in this world that I could not just create with Photoshop or draw on paper. Capturing it using a good camera is the best way I think I can do. http://www.flickr.com/photos/hoangphan .		

what I've learned from others

● visual principles	HCMC Fine Arts Association	2003
● design applications	Digital Portfolio International, Vietnam	2002-2003
● communication design	LASALLE-SIA College of the Arts, Singapore	2004-2006
● software engineering	NIIT, Vietnam	2002-2004

work experience

- art director / co-founder Firework Design Studio, Vietnam (www.fireworkcorp.com) 2007-current
- art director Vie Advertising JSC., Vietnam (www.vieaa.com) 2006-2007
- web developer / graphic designer NVV Advertising, Vietnam (www.nvvadvertising.com) 2002-2004
- graphic designer KCD Advertising, Vietnam (www.kcdvietnam.com) 2001-2002
- webmaster MoviesBoom (www.moviesboom.com) 2001-2008

- Conceptualized, art directed, designed, managed and developed corporate websites (database driven, flash interactive, web 2.0 standard) for **Phu My Marine, Samsung Pink Valentine Event, Pумыang-Descon Preche, HoaBinh Garment JSC., Blooming Part, Smartland, AdSpeed USA, Gaia Fashion Shop, Australian Education International, Khoanh khac Singapore Contest, EZTronizz USA,..**
- Built from scratch and developed the most popular movie website in Vietnam, **MoviesBoOm.com**
- Conceptualized, art directed, managed and designed brochures, print ads, leaflets, flyers and standees for **Saigonbank Berjaya Securities JSC., Dupont Vietnam, Philips Electronic Vietnam, Wellcom mobile, DC Auto Salon, Saigon Charity,..**
- Sketched concept and designed posters for the first Anniversary of **Standard Chartered Bank**, Vietnam.
- Recruited new talented and potential employees for design team.
- Managed and worked with design and develop team to follow restricted design specifications as well as web standards.
- Directly interact with clients from concept presentation to final outcome support.
- Research and consult clients from raw demands to final design for the fit of local market.

recognition

- www.hoangphan.com featured at
• We Are The Buzz (css.wearethebuzz.com/piksal/) 2008
• CSS Built (cssbuilt.com/2008/06/26/piksalcom)
• CSS Gallery (www.bestcssgallery.com/personal/piksal.htm)
• CSS Creme (aquariumsuppliesunlimited.com/gallery/piksal_portfolio/)
- interview MucTim Teen Magazine 2002
TuoiTre Daily Newspaper 2002
SaigonGiaiphong Magazine 2003
VTM Magazine 2005
- exhibition "WazneXt" graphic design exhibition. 2002
organized by Muc Tim Magazine.
- others 2 Daily Deviations 2002 | 2008
www.deviantart.com